

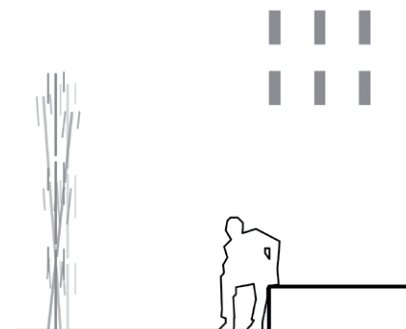
Hongcheng Office Building – Interior Design

Hangzhou, PR. China
2011



Entrance hall (Photo: Jan Siefke)

Location	Hangzhou, Zhejiang Province, P.R. China
Client	Hongcheng Estate
Brief	Corporate design for the entrance hall, elevator lobbies, flooring and public facilities of the new Hongcheng high rise building
Scope of services	Analysis, preliminary concept design, design development according to German HOAI phases 1 to 3
Duration	2008 – 2010
Completion	2011



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Light ceiling with illuminated bamboo sticks (Photo: Jan Siefke)



The Hongcheng skyscraper is located on the banks of the Qiantang River in the new administrative and business district of Hangzhou city, and is home to the offices of various companies.

Commissioned by the building's owner, the brief called for a unified interior design throughout the common areas, a design that included an upgrading of the main lobby, foyers, corridors and amenities.

The 3 storey high entrance hall spans approximately 450 m² to form the central reception, waiting and information area of the overall complex.

Views of the beautiful parkland opposite to the main entrance are optimized through the use of extensive façade glazing. The configuration of the entrance hall was inspired by the natural landscape, reflected through the use of organic elements.

Information desk in the entrance hall